



HEY 2024 Student Ambassador Program

Thank you for your interest in joining the HEY Student Ambassador Program!

ABOUT HEY:

Help Elevate Youth (HEY) is a national non-profit organisation that aims to work with communities to improve the quality of life for homeless people and children in hospitals. Our primary initiative is to create care packages and distribute them to homeless communities and orphanages, packaged with items like clothing, blankets, and other essentials to support them through this difficult time.

What is the HEY Student Ambassador Program?

Once an Ambassador is selected:

They will have an introductory meeting where they learn about the operations behind HEY. Afterwards, we will provide training to you on how to advertise HEY and develop your outreach skills to different organisations and NGOs. For the first month, we will provide you with tasks and monitor your progress with weekly 15-30 minute meetings. Following the introductory period, monthly meetings will be scheduled for tasks and discussion.

Objective/Roles in HEY:

As a Student Ambassador, your main role at HEY will be helping us gain exposure by reaching out to more **organic** followers on Instagram and **active** members in our Discord server to build a larger community. Furthermore, you will help **promote** our Instagram page which may potentially involve creating a school Instagram branch page. E.g. @heyjamesruse.

If possible, you will also assist HEY with fundraising by collaborating with your school for events related to supporting disadvantaged individuals within our community. You could also develop support programs for underprivileged individuals. E.g. Tutoring students with a low socioeconomic status at a local library. This will be further explained in our introductory meeting.

The Student Ambassadors allow HEY to have a greater positive impact on disadvantaged local communities.

Responsibilities:

Each month you will report your progress in tasks to the Partnerships Director. This will be a meeting of around 30 minutes.

We also have a 24-hour reply policy to maintain fluid communication between members of the HEY team.

Expectations:

We expect Student Ambassadors to strive to do their best at promoting HEY. Depending on your school's situation a Student Ambassador should run 1-4 fundraising events each year. They will also run a support program for their local community.

APPLY HERE: <https://forms.gle/efrcHwo39cNumfcf9>

APPLICATION DEADLINE: Open throughout the year. You will be notified of application decisions as we open different cohorts (typically three-four times a year), and may be requested to be interviewed.

ELIGIBILITY (What are we looking for?):

The only restriction on age we are enforcing on this position is anyone who is **thirteen years old and over** can apply to be a Student Ambassador. We also require all Student Ambassadors to be fluent in English, to make communication easier between you and us (the executives). While not necessary, we will be looking for applicants that have undertaken management or leadership

positions, because the chosen Lead will be a mentor or a coach to support their Student Members within their school.

Therefore in your application form, we recommend listing any references that will testify to your leadership to support your application to become a Lead. Another option is emailing your resume with your application form. We do want to reiterate that this is optional and will not disadvantage applicants without a resume. It is likely if we are interested in you undertaking the position, we will schedule a short call with you with some follow-up questions about your application and district. Finally, we want to work with people who are passionate about supporting underprivileged children and people living in homeless shelters. Therefore you should ensure that your application demonstrates a clear passion to support these people, which will allow you to connect with us. We see an issue in society we can help fix and we want to work with people just as passionate as we are about this issue!

BENEFITS:

- *Opportunity to develop leadership skills
- *Opportunity to serve your community
- *Access to external opportunities
- *Social media feature
- *Letter of recommendation
- *Award nominations
- *Comprehensive onboarding process

PLEASE NOTE:

While HEY is a primarily Australia-based organisation, the **HEY Student Ambassador Program is open to anyone, no matter where you are from!** We are looking for international ambassadors and student leaders, so if you live outside of Australia, this is the perfect opportunity to represent HEY in your country!

CONTACT

Please email our team at helpelevateyouth@gmail.com. Our Instagram, Facebook and Discord are all accessible through our Linktree. <https://linktr.ee/helpelevateyouth>

POSITION DESCRIPTION: HEY Student Ambassador

HEY Student Ambassadors will work alongside closely with the HEY Partnerships Director to represent HEY within their school or local communities. Student Ambassadors will be offered guidance and advice to create and establish a club within their school/community, ultimately fundraising money and developing programs that will support underprivileged individuals. Student Ambassadors will also have the opportunity to develop their own initiatives and innovative solutions within their local community that aligns with HEY's organisational mission, and will have the freedom to decide the goals and direction of their chapter.

Student Ambassadors will be responsible for:

- Leading their HEY 'Chapter' Team responsibly in their school or local community
- Launching **fundraising and advocacy campaigns** that align with HEY's organisational mission
- Reaching out to local **NGOs and underserved communities** to establish relationships and provide empowerment programs
- Organising free in-person and online tuition programs for disadvantaged, low-income children that lack access to quality education
- Communicate regularly with the HEY Executive Team
- Complete a monthly check-in with the HEY Partnerships Director

Time Commitment: 2-4 hours/week

NO EXPERIENCE OR SKILLS REQUIRED! JUST APPLY!